



*Maternity, Baby & Family*  
2011 packages & pricing

**DIGITALCOUTURE**  
[www.digitalcouture.org](http://www.digitalcouture.org)

# welcome

This time in our lives is filled with fleeting moments of hugs, kisses and tantrums – all worthy of cherishing for a lifetime. Because I feel honored to be able to participate in the lives of my clients, I seek to catch the magic and joy of life in the most beautiful way possible. I am excited to be working with you and would like to thank you for entrusting Digital Couture Photography with your memories.





## bellies & babies

### MATERNITY ..... \$250

Capture the incredible and beautiful change that your body and soul go through during pregnancy. Best scheduled in the 3rd trimester, your session can include dad-to-be as well as future siblings.

- Up to Two Hours at Studio or location
- Approx 30 - 50 Photos
- \$30 Print Credit

### NEWBORN ..... \$275

### MATERNITY + NEWBORN ..... \$350

Newborns are best photographed within the first two - six weeks of life. Please schedule your appointment before the birth if possible. We will fine tune your appointment time and date after the arrival of your little one. Newborn sessions last up to 2 hours if needed.

- Up to Two Hours at Studio or Location
- Approx 40 - 60 Photos
- (1) Set of 24 Custom Birth Announcements
- \$50 Print Credit

### BABY'S FIRST YEAR ..... \$475

From a precious, delicate new born cradled in your arms to your baby sitting up and laughing to taking their first steps, our Baby's First Year photography package includes 3 photo shoots to capture the special journey with your new baby. First session at 0-3 months, second at 6 months & third at 1 year old.

- Approx 30 - 50 Photos from Each Session
- 12x12 Coffee Table Book of First Year Photos (30-pages)
- \$75 Print Credit

## single & family packages

### MINI SESSION ..... \$75 (UP TO 10 PEOPLE)

- 20 Minutes at Studio or Location
- Online Web Gallery

### SINGLE BABY, CHILD OR ADULT ..... \$155

### FAMILY (2-5) ..... \$175 (\$10/ADDT'L PERSON)

Portraits should reflect who you/your family are – the outdoors type, urban chic, music lover, sports fan or whatever your personality might be – I aim to capture honest and beautiful character. And of course, pets are welcome in family portraits!

- Up to One Hour at Studio or Location
- Up to 2 Outfit Changes
- \$30 Print Credit
- Online Web Gallery

## digital goods

PROOF DISK (Use for Email or to Upload Online) ..... \$10

LOW RES. DISK (Print Up to 4x6) ..... \$25

MEDIUM RES. DISK (Print Up to 5x7) ..... \$45

HIGH RES. DISK (Print Up to 8x10) ..... \$65

SINGLE HIGH RES. IMAGE (Print Up to 8x10) ..... \$9



## brag bits

### ANNOUNCEMENTS, CARDS, INVITATIONS ..... \$45-65

- 5x5 or 5x7 Cards with Envelopes in Sets of 24
- Flat, Folded & Tri-Fold Layouts – Chose Satin, Linen or Pearl Paper

### 1 PAGE, 12 MONTH CALENDER ..... \$14

- 9x12 Single-Sided Print with Lustre Coating

### 12 PAGE, 12 MONTH CALENDER ..... \$55

- 13x10.5 Spiral Bound

### KEY CHAIN WITH A SINGLE IMAGE ..... \$7

- 1x1.5 Double-Sided Image

### SET OF (2) 3X4.5 MAGNETS ..... \$9

- High-quality print on magnet cut with rounded corners

## coffee table books

**SOFTCOVERS** - durable perfect binding and 4-color; 10 pt. covers with an overlamine.

**HARDCOVERS** - The cover image is directly printed on the hardcover; creating a sophisticated effect and a durable matte finish.

### 2.5X3.5 OR 3X3 MINI ACCORDION ALBUM ..... \$35

### 7X7 OR 8X10 MEDIUM SOFTCOVER (20 PAGES) ..... \$75

### 7X7 OR 8X10 MEDIUM HARDCOVER (20 PAGES) ..... \$150

### 12X12 OR 11X13 LARGE HARDCOVER (40 PAGES) .... \$250

## prints, mounts & canvas

Order 3 or more of a single image and get 30% off regular prints and 20% off mounted & canvas prints

SIZE	PRINT	STANDOUT	CANVAS
Wallets (set of 4)	4.00	n/a	n/a
4x6	4.00	n/a	n/a
5x7	8.00	n/a	n/a
8x8	15.00	40.00	65.00
8x10	18.00	50.00	80.00
10x10	25.00	60.00	80.00
12x12	45.00	65.00	95.00
11x14	55.00	70.00	130.00
10x20	57.00	90.00	160.00
10x30	60.00	110.00	160.00
16x20	65.00	120.00	170.00
20x20	70.00	140.00	190.00
24x36	95.00	180.00	230.00

custom sizes, framing and matting also available.



## REFERRAL REWARDS

As a small business owner, I rely heavily on referrals. To thank you for spreading the word about Digital Couture, for each friend you send our way you will **receive a \$30 credit** to use toward prints or your next session.

Don't forget to have them mention that you sent them. We will send an email reminder of your studio credit after every friend's session. Thanks for helping spread the word!



## GIFT CERTIFICATES

Gift certificates are available in any denomination and can be used toward session fees, prints and products.

Gift certificates make wonderful presents for future brides, mommy-to-be and new parents!

## FAQs

### Where should we hold our session?

Babies tend to go with the flow as long as their parents are nearby so a studio or location session would work well. Toddlers and preschoolers tend to be comfortable in their own environment and a location session might work well for them.

With a location shoot, you have the luxury of taking pictures at your house, a beautiful park or cool urban area. At the studio we have all the lighting and props but are more limited on scenery and space. I have several go-to locations in the Memphis area that I love and I'm always open to new ideas as well.

### What should we wear?

Stick with neutral solid colors in simple cuts. Prints and patterns can be distracting and don't always photograph well, even if these patterns are attractive in person.

### How will I view my photos and how long before they are posted?

Once your photos are ready they will be posted online along with a link to download a PDF of all your proofs. Images typically take around 2 weeks to post.

### What are my payment options?

A check or cash is preferred but Credit/Debit cards are also an option with a 10% processing fee. Your session fee can be broken up into as many as 2-4 payments, depending upon how much time is left until your session date.





Please visit our website at  
[www.digitalcouture.org](http://www.digitalcouture.org)



Full range of prints and other  
custom products available

- Birth Announcements
- Cards & Invitations
- Canvas Gallery Wraps
- Custom Wall Galleries
- Coffee Table Books
- Calendars
- Photo Keychains
- Photo Magnets

*See Print Products Catalog for More Info.*



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